

# Research Insight

## News from CommSec research

Welcome to this week's edition of the CommSec Research Insight. Each week we share the unique insights of the CommSec Equities Research team based on the research we prepare for institutional clients (ie fund managers). We provide you with a quick wrap on the state of our share market, a few feature articles on the most interesting recent research reports we've issued and snippets on stocks and sectors that have been making the news.

### Feature Article

Our feature articles this week are:

- Qantas Airways Limited
- Wesfarmers Limited

The comments in the article below are an abbreviated restatement of our analysts' reports.

*A glossary of frequently used investment terms can be found at the end of this report*

## Feature Article

### Qantas Airways Limited

Last traded: \$2.88

Sector: Transport

Market cap: \$6,524m

Buy

Price target: \$3.25

Summary of previous report dated 30/09/10

#### Airfares rising and fuel costs falling

Qantas has released its operating statistics for August 2010. Yield performance in August was strong, particularly given the group-wide capacity growth. While the yield rise is occurring as expected, it is the currency-driven fuel cost reductions that has caused us to upgrade earnings. The increase in both international and domestic yields appears to be accelerating with the increase in international yields taking place despite a significant mix shift towards lower yielding Jetstar services. The AUD crude price has fallen 14% since 3 August with part of the fall offset by a higher refining margin. Qantas' low levels of effective fuel and currency hedging means it has significant exposure to falling AUD fuel costs with the strong AUD also likely to increase demand for international travel, possibly at the expense of domestic travel. This is usually a net positive for Qantas.

#### Qantas is leveraged to rising airfares

We continue to like Qantas for its leverage to rising airfares, especially corporate fares and international fares. At the moment, Qantas is enjoying rising fares, falling AUD fuel costs and increased demand for international travel and is less exposed to the excess leisure market capacity faced by low-cost competitors. We retain our Buy recommendation and increased our 12 month price target to \$3.25 per share (\$3.15 previously).



Issue 180

07 October 2010 (4.30pm)

### Market Wrap

With another interest rate decision out of the way, it's a good time to assess the state of play with investment returns. Of course while we can track current returns, investors always have to be forward looking and that requires a more detailed assessment of markets and judgment about where they are headed.

In terms of cash-based investments, while the official cash rate stands at 4.50%, 3-month term deposit rates are more attractive, with yields as high as 6%.

On the share market, unfortunately the major indices have eased around 3% since the start of the year. But dividend yields for stocks are around longer-term averages at 4.4%, with yields even higher after grossing up returns.

Then there is residential property. Home prices have eased in recent months with national annual growth easing from 14% to 8%. But with rental yields on units near 5%, total returns are still healthy.

Overall it's pretty clear that Australians are spoilt for choice, with investment assets still recording healthy growth rates – especially compared with what's on offer in other parts of the globe.

**Stephen Karpin**  
Managing Director

## Wesfarmers Limited<sup>1</sup>

Last traded: \$33.73

Sector: Retail

Market cap: \$39,084m

Buy

Price target:\$34.70

Summary of previous report dated 04/10/10

### Coles maintaining the rage

We have upgraded our Coles forecasts after recent positive industry feedback and downgraded Resource division earnings due to weather-induced production delays and currency revisions. We now anticipate the momentum from Coles we saw in 2H10 is being maintained into FY11, based on industry feedback. However, deflation continues to be an issue for the industry and value growth is limited. Most participants believe Coles continues to take market share on the back of its renewal program and aggressive pricing strategy. Coles Food & Liquor EBIT margins expanded 55bps in 2H10 and we believe strong margin expansion is likely to continue into FY11. We now forecast further FY11 Coles EBIT margin expansion. Our Coles upgrade is offset by the impact of weather and currency changes on the Resources (Coal) division. Rain interruptions have impacted FY11 production volumes at the Curragh coal mine, resulting in a reduction to forecast metallurgical sales volumes, which in combination with our exchange rate revisions, leads to a material reduction in our FY11f Resources EBIT to \$651m.

### Maintain Buy recommendation

We believe Coles continues to take market share in the Australian supermarket sector and that the momentum in margin expansion is likely to be sustained at levels seen in 2H10. As a key driver of share price sentiment, we anticipate the 1Q11 sales announcement to be a positive catalyst. Against this is the fact that WES' share price outperformance over the past year means the strong growth outlook is more adequately priced. We maintain our Buy recommendation on WES.



## Stocks at a glance

Following is a summary of a selection of recent reports distributed by CommSec research.

### Stocks by sector

#### Energy

WPL  
07/10/10

Summary  
of report  
dated  
04/10/10

#### Woodside Petroleum Limited<sup>2</sup>

Last Traded: \$44.64

Market Cap: \$34,971m

Sector: Energy

Buy

Price target:\$52.00

#### Pluto expansion: equity versus third-party gas

The biggest near-term driver of Woodside's shareholder value is expansion of the Pluto facilities beyond the initial one-train Pluto Foundation project. Pluto may ultimately be expanded to five trains, with Woodside aiming for three trains processing its own equity gas and two trains treating other resource owner (ORO) gas. Our modelling shows that adding an additional train of own gas adds about \$11ps to Woodside's valuation, whereas an additional train treating ORO gas adds around \$1.50ps. Woodside needs an additional 1.5tcf of gas in the Inner/Central Hubs to meet targeted gas requirements for Pluto 2. The company is confident that the centrally-focused drilling program in 2H10 will deliver enough gas by early 2011. Pluto 3 may be fed from gas from the Outer hubs and early success at Alaric is encouraging with follow-up drilling expected in mid-2011. With respect to the third-party gas solution, commercial discussion on third-party trains may be resolved in the next six months with news on Scarborough likely pre-year end and Hess early 2011.

#### Buy recommendation and \$52 price target retained

The biggest near-term driver of Woodside shareholder value will be expansion of the Pluto facilities. Achieving this via the company's equity gas will be the greatest way to add value to the Pluto development. Woodside is currently undertaking a 20+ well, 18-month exploration program that is predominantly aimed at finding enough gas for two additional LNG expansion trains. Success will drive continued re-rating of the stock.

Pluto may ultimately be expanded to five trains, with Woodside aiming for three trains processing its own equity gas and two trains treating other resource owner (ORO) gas.

*Happy investing!*

**Recommendation definitions**

CBA Institutional Equities Investment recommendations are determined by the covering analyst and reflect the analyst's assessment of a stock's expected total shareholder return (TSR). TSR is calculated as the difference between the analyst's 12-month price target and the current share price plus the forecast dividend yield.

**Buy:** Stocks with a Buy recommendation represent the most attractive stocks under the analyst's coverage. They are forecast to generate significantly positive expected total shareholder returns.

**Hold:** Stocks with a Hold recommendation are less attractive than Buy rated stocks. They are forecast to generate flat to slightly positive expected total shareholder returns.

**Sell:** Stocks with a Sell recommendation are the least attractive stocks. They are forecast to generate flat or negative expected total shareholder returns.

<sup>1</sup> Members of the Commonwealth Group hold between 5 and 10% of QAN, WES

<sup>2</sup> Members of the Commonwealth Group have received fees within the previous 2 years from QAN, WBC, BOQ, WPL

**Glossary of frequently used investment terms**

|        |  |       |  |
|--------|--|-------|--|
| 2P     | proved plus probable                                       | FUM   | funds under management                 |
| 3P     | proved, probable and possible                              | GEP   | gross earned premiums                  |
| ABARE  | Australian Bureau of Agricultural and Resource Economics   | GJ    | gigajoule                              |
| ACCC   | Australian Competition and Consumer Commission             | GWP   | gross written premiums                 |
| AGM    | annual general meeting                                     | JV    | joint venture                          |
| APRA   | Australian Prudential Regulation Authority                 | LNG   | liquefied natural gas                  |
| ARTC   | Australian Rail Track Corporation Ltd                      | L-R   | long run                               |
| ATO    | Australian Taxation Office                                 | MAT   | moving annual total                    |
| bbl    | billions of barrels  | Mboe  | thousands of barrels of oil equivalent |
| bbls   | barrels  | mom   | month on month                         |
| bp     | basis points   | MOU   | Memorandum of understanding            |
| CAGR   | compounded annual growth rate                              | MRET  | mandatory renewable energy target      |
| CCGT   | combined-cycle gas turbine                                 | NAV   | net asset value                        |
| CEO    | chief executive officer                                    | NPAT  | net profit after tax                   |
| COGS   | cost of goods sold   | NPV   | net present value                      |
| cps    | cents per share  | NTA   | net asset backing per share            |
| cpu    | cost per unit  | OCGT  | open-cycle gas turbine                 |
| CSG    | coal seam gas  | OIP   | oil in place                           |
| CSM    | coal seam methane  | OTC   | over the counter                       |
| DCF    | discounted cash flow                                       | P/E   | price-earnings ratio                   |
| D&A    | depreciation and amortisation                              | pcp   | prior comparable period                |
| DRP    | dividend reinvestment plan                                 | ppt   | percentage point                       |
| EBIT   | earnings before interest and tax                           | PSI   | offering into pipelines                |
| EBITDA | earnings before interest, tax, depreciations, amortisation | SOTP  | sum of the parts                       |
| EPCM   | Engineer Procure Construct Manage                          | TEUs  | twenty equivalent units                |
| EPS    | earnings per share   | VWAP  | volume-weighted average price          |
| ETS    | emissions trading scheme                                   | WACC  | weighted average cost of capital       |
| EV     | enterprise value   | WIH   | work in hand                           |
| FTA    | free to air  | y-o-y | year on year                           |

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End of Report